Art intersects with science at Anaheim dental conference

California Dental Association annual spring meeting is April 30–May 2

As one of the largest dental conventions in the nation, CDA Presents The Art and Science of Dentistry, from April 30–May 2, provides attendees with seemingly countless opportunities. Attendees at the California Dental Association meeting can earn C.E. credit while learning the latest clinical and technological advancements, get a close look at hundreds of West Coast product launches and explore a comprehensive exhibit floor featuring approximately 575 companies.

And, of course, you also get to take the family to one of the most popular attractions there is, Disneyland, which is right across the street from the meeting’s host facility, the Anaheim (Calif.) Convention Center.

New products to fill exhibit hall

The 135,000-square-foot exhibit hall floor at CDA Presents expects nearly 100 product launches this year, enabling attendees to stay current on the latest trends in the industry. Hours are 9:30 a.m.–5:30 p.m. on Thursday and Friday, April 30–May 1, and 9:30 a.m.–4:30 p.m. on Saturday, May 2. Family hours each day are from 9:30 a.m.–noon.

Plenty of time to get to class

In most cases, speakers will end their course 10 minutes prior to the hour to give attendees enough time to walk to their next course. However, CDA Presents is encouraging attendees to allow time in their schedules and not plan courses back-to-back to provide the best possible experience.

In another change this year, for the most popular courses, additional overflow rooms are being added, and reserved-seating options are being expanded (you can reserve seats through cdapresents.com).

More than 28,000 dental professionals and approximately 575 exhibiting companies are expected at CDA Presents, April 30–May 2, at the Anaheim Convention Center. Photo/Robert Selleck, Dental Tribune.

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World-renowned speakers
Included on the speaker list this year are Pascal Magne, DMD, PhD, and Gerold Chiche, DDS. Magne is a professor of esthetic dentistry in the Division of Restorative Science at the Herman Ostrow School of Dentistry at USC. Chiche is the Thomas P. Hinman endowed chair of restorative dentistry and director of the Center for Esthetic and Implant Dentistry at the Medical College of Georgia School of Dentistry in Augusta, Ga.

New way to pick up your badge
On-site pickup for badges is different this year compared with recent years. The “on-demand” system was launched at last year’s fall meeting, CDA Presents in San Francisco. Intent is to eliminate lost badges and tickets and enable attendees to change registration information right up until the convention without the delay of returning any materials.

Disney tickets
Buy discounted Disneyland Resort theme park tickets at cdapresents.com or disneyconventionearam.com/ZACMDS54 (until 9 p.m., April 29, online only, separate from registration, valid from April 27–May 8).

(Source: California Dental Association)